



artplus



## ArtPlus - the innovative collection management

### Modules

- Objects and collections
- Artists and participants
- Contact management
- Literature
- Documents and images
- Conservation
- Public Website
- Additional modules

### Highlights

- Modern, intuitive interface
- Familiar handling using forms and tables
- Printouts, lists and reports
- Flexible and multilingual
- Available any time and any place
- Investment protection
- Secure and reliable
- International standards
- State of the art web technology

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## ArtPlus for collectors, collections and artists

With ArtPlus we introduce a premier solution which is modular, scalable and web-based for private and institutional collections. This flexible application gives you all necessary tools needed to fully document your collections and collection related processes. As a web-based tool, ArtPlus gives you an essential feature: accessibility to all of your data, anytime, anywhere.

Our many years of experience providing world class collection management software for museums provide the foundation for the development of ArtPlus. ArtPlus is designed for ease of use. It supports documentation of your collections to national and international professional standards without extensive training. ArtPlus is the perfect application for private and corporate collectors as well as artists.





## ArtPlus - innovative, web-based software

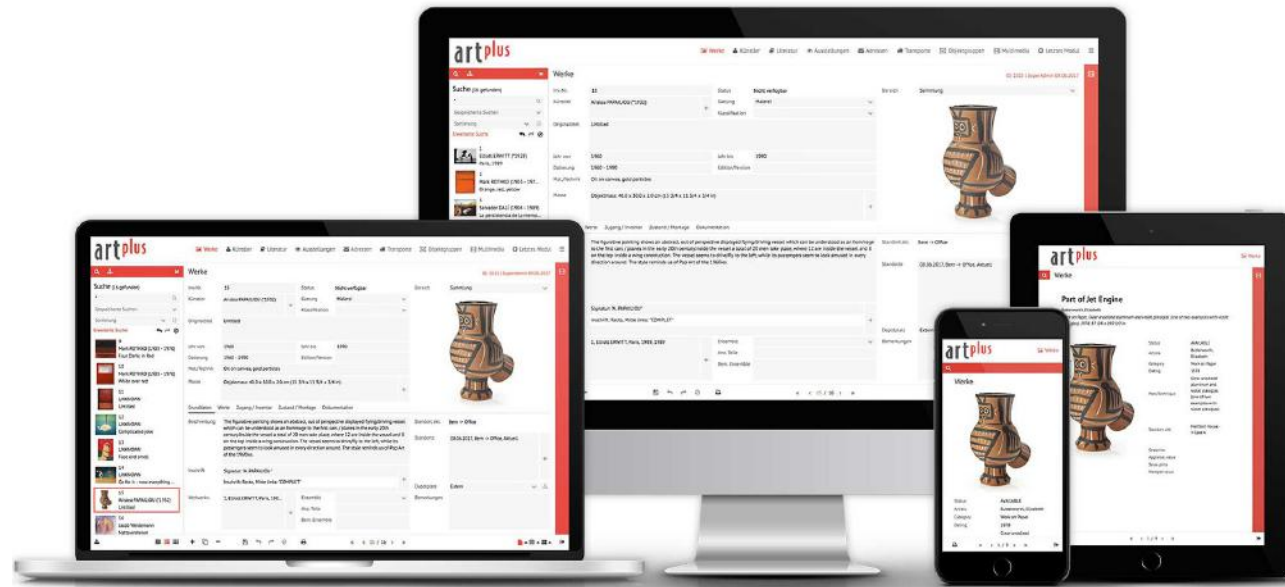
zetcom provides worldwide support for the work of museums, collectors, artists and galleries with a series of innovative, high quality, software products. As an ArtPlus client, you benefit from our vast experience dealing specifically with cultural assets and cultural institutions.

ArtPlus is designed to meet the acquisition and collection management needs of private and institutional collectors.

The software helps you to quickly and effectively document your collection objects and manage artist information. ArtPlus details item locations, stores values, documents exhibition history, cites literature references and much more. This integrated information, enhanced with documents, images and digital media, provides the perfect starting point for daily work with the collection and preparation of presentation for publications.

The efficient and ergonomic design of the ArtPlus interface boasts a high usability index. This modern and intuitive format allows users to quickly learn the system and accomplish daily tasks with a powerful new tool. ArtPlus is the easy way to get an overall view as well as manage the essential details of a collection.

# ArtPlus modules



## Collections

This module is the primary tool for the description, categorization and classification of the objects with all relevant information on the origin, provenance, technical data and more.

Successfully capture and manage the following content with this module:

- > Core information such as title, artist, dating
- > Material and technique
- > Acquisition and origin
- > Bibliography
- > Information on exhibitions, provenance, conservation
- > Further information on scientific documentation and description

## Artists

This module captures all the information about artists or producers and relates them with objects. Personal and biographical information on an artist is kept current for all related records through this central module:

- > Names and biographical data
- > Details concerning profession, function and education
- > Information about time periods (e.g. creative periods, detection time)
- > Biographical information
- > References to objects and bibliographic records

## Contact management

The ArtPlus address module is a full featured contact management tool, providing a single point of entry for all your contacts such as artists, employees, conservators, sponsors, supporters, public relations and more. With the help of this institution-wide address pool you can create letters, invitations or address labels quickly and easily.

In the address module you can manage:

- > Core data such as salutations, names, addresses, telephone numbers, e-mails
- > Create address groups and generate mailings
- > Contact history



## Literature

The literature module allows you to easily capture bibliographic entries of any kind and lets you systematically create references to objects. Data entry can be reduced to the essentials while maintaining international documentation standards. In addition to describing individual books, catalogues, periodicals and articles, the literature module provides for the administration of a complete reference library.

## Documents and images

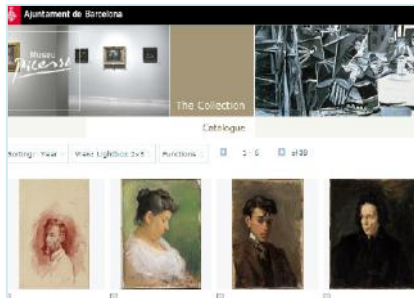
This module forms the basis of your multimedia and document management. Images and other multimedia content can be related to objects, artists or addresses. Associated metadata is centrally managed in the multimedia module:

- > Images, videos, audio files
- > Office documents
- > Web-Links
- > PDF files, PowerPoint and any other formats are supported



## Conservation

Information about conservation activities is stored in this module. The multimedia component supports the in-depth documentation of an object's condition with digitized images, videos or sound files. A history of all condition reports and treatments is maintained. Storage, transportation and treatment conditions are recorded in detail.



## Public Website with ArtPlus Online

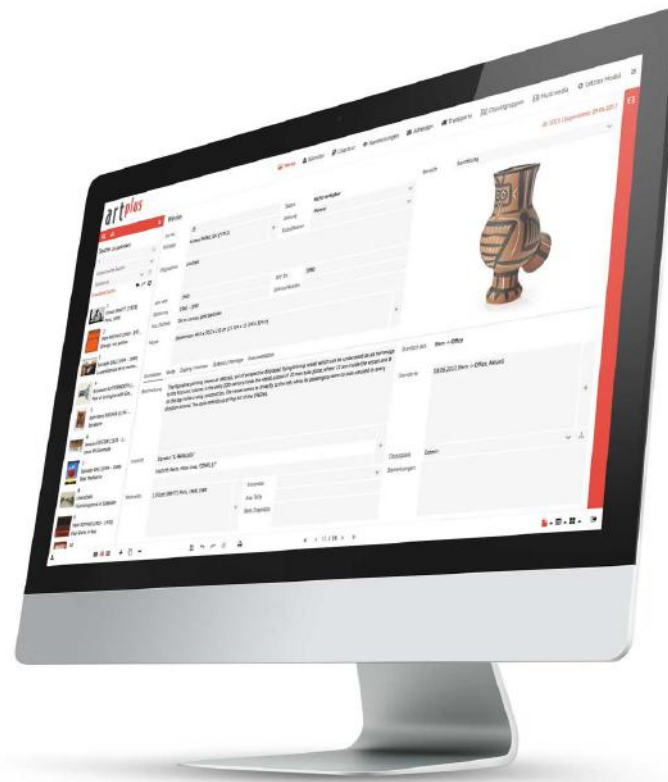
ArtPlus Online is the online extension to ArtPlus, allowing collectors to present their collection on the web, in any manner they want. ArtPlus Online publishes your collection information in a customized, searchable web interface. Once implemented and configured, selected works and information from ArtPlus are automatically updated from ArtPlus data, without further manual intervention.

Visitors can search for and view your published object data online, find information about related objects and retrieve additional information about artists, exhibitions and references.

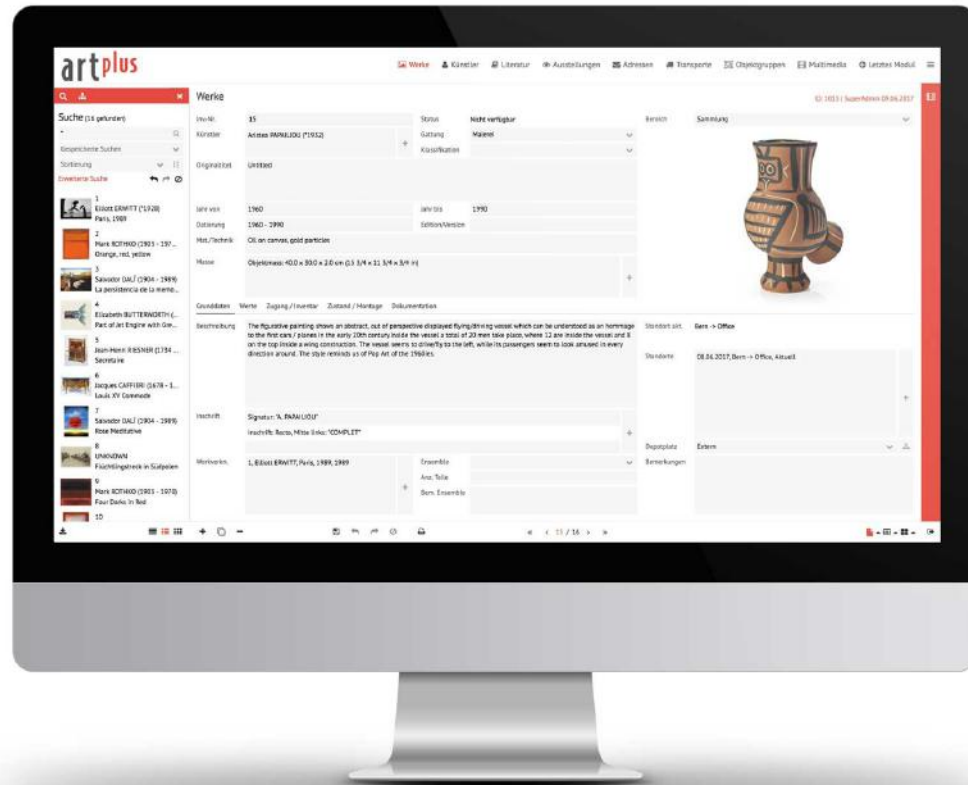
ArtPlus Online can be integrated seamlessly into your existing web presence - be it on your existing web server, or on a hosting service from zetcom.

## Additional modules

A variety of additional modules and features are available as add-on options to ArtPlus. World class zetcom products, including museum, archive and library collection management, exhibition management, event management and many more, can be integrated easily into ArtPlus. The open architecture and technology used, provides the possibility to integrate modules from other zetcom products and to develop custom enhancements to meet your specific needs.



# ArtPlus highlights



## Modern and intuitive interface

The ArtPlus interface is designed to be graphically appealing and to inspire confidence in first time as well as experienced users. The ergonomic screen design provides a perfect overview of the most important information and functions. Intuitive, user-friendly navigation and intelligent full-text search insures an “easy to use” experience.

## Familiar handling using forms and tables

Depending on your preferences and tasks at hand you can easily switch between three different views:

- Form view: Provides systematic recording of object, artist and address information.
- Table view: Spreadsheet style display of data expedites data review and revision.
- Catalogue view: Information is summarized and presented in a printable form.



## Printouts, lists and reports

Thanks to dynamic reporting, you can use ArtPlus to efficiently process and evaluate information. All data can be integrated into Word templates or can be output to Excel for editing and analysis. Graphical presentation of figures and statistics can be viewed directly in ArtPlus.





## Flexible and multilingual

ArtPlus can be tailored to the individual needs of your organization and delivered in multiple languages. We offer a high degree of flexibility in the definition of data fields, modules, forms and output media. The sophisticated interface technology simplifies the exchange of data with other applications. The ability to directly interface with MS Office, e-mail and digital asset management systems is a key advantage for the long-term success of a collection management.

## Available any time and any place

The ArtPlus web application or “Software as a Service” (SaaS) design allows you to access the application and data from any location - in the office or on the road. ArtPlus is compatible with Windows or Mac. It requires neither elaborate nor expensive infrastructure installation.

An Internet connection is the only prerequisite.

## Investment protection

zetcom’s leading market position in the area of software development for museums, galleries and collections and continuing product development protect your investment over the long term. With ArtPlus SaaS we offer the following services:

- > Provision of the Hardware Infrastructure (Hosting)
- > Ongoing maintenance and regular system updates
- > Professional data backup
- > Application support via phone and e-mail

## Secure and reliable

Data security, access protection and remote data backup are guaranteed. ArtPlus offers:

- > Encrypted data transmission
- > Two-factor login using e-mail or SMS code (like Online Banking)
- > Comprehensive rights management for modules, evaluations, records and fields
- > Data backup with version control and redundant storage

Your information in ArtPlus is protected from unauthorized access, always available and in case of hardware malfunction quickly recoverable.

## International standards

zetcom is an active member in national and international committees and professional associations that deal with the documentation and management of cultural property. These organizations include the national museum associations as well as international organizations such as ICOM-CIDOC (International Committee for Documentation) and Collections Trust. Based on the recognized SPECTRUM standard, ArtPlus offers excellent documentation opportunities. Data exchange formats and interfacing solutions are subject to further development and will be integrated in the release cycle of ArtPlus.

## State of the art web technology

Our experts focus on forward looking technology which is constantly evolving and can be run with minimal maintenance.

Technical highlights:

- > Open source standards
- > Java Rich Internet Application - Thin Client JRE
- > Database independent - PostgreSQL, MSSQL, Oracle, MySQL
- > Platform independent - Windows, Mac
- > Intelligent Google-like free-text search
- > HTTPS / SSH/ SSL/ Reverse Proxy/ Port & IP-blocking



## zetcom Group

Since 1998, the zetcom group has been a leading provider of software application solutions in the art, history and culture sectors. zetcom is pioneering new standards for high performance products and services. Sustainable growth strategies, customer satisfaction, innovation and reliability are always at the center of the efforts of the company.

## Customers

We serve a discerning customer base of foundations, galleries and collections in 30 countries, using 10 languages. Major cultural institutions, like the Louvre, work with our many products.

Our customers benefit from our long history serving the cultural sectors and the expertise and experience of our support and development team.

## Products and expertise

zetcom's product line was developed for private and institutional organizations in the field of cultural management. We blend advanced technology and comprehensive expertise to create innovative and easy-to-use software.



For more information:

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