



Core Functions **ArtPlus**

Version of 8th December 2017

ArtPlus offers a high degree of flexibility in the definition of data fields, modules, forms and reporting. Our sophisticated Application Programming Interface (API) provides robust data exchange with other applications.

For further questions about ArtPlus please contact us at:

Switzerland

zetcom Informatikdienstleistungs AG
Sandrainstrasse 3
3007 Bern

Email: info@zetcom.com
Telephone: 0041 31 320 10 00

USA

zetcom North America, LLC.
7350 E. Progress Place, Suite 100
Greenwood Village, CO 80111

Email: na@zetcom.com
Telephone: +1 720 874 9595



COLLECTION MANAGEMENT

Collections

This module is the primary tool used to describe, categorize and classify the objects in your collection, tracking all relevant information.

Manage the following content with the Objects module:

- Core information such as title, artist, dates
- Medium and technique
- Acquisition and origin
- Bibliography
- Information on exhibitions, provenance, restoration
- Further information for documentation and description

Artist

This module records information about artists or producers and links it to objects. Personal and biographical information for an artist is kept current for all related records through this central module:

- Names and biographical data
- Professional details, capacity and education
- Information about periods (creative or active periods)
- References and bibliographic records



CONSERVATION

Information about an object's conservation history can be stored in this module. The multimedia component provides for in-depth documentation of an object's physical condition using digitized images, videos or sound files. Status reports and treatments are maintained in chronological order. Record all storage, transportation and restoration details.



CUSTOMER-RELATIONSHIP-MANAGEMENT (CRM)

The ArtPlus CRM module is a fully featured contact management tool, providing a single point of entry for all your contacts, including artists, employees, booster clubs, conservators, sponsors, public relations, and more. Together with addresses from across your institution, you can quickly and easily create letters, invitations or address labels.

In the Address module, you can manage:

- Core data such as addresses, names, addresses, telephone numbers, e-mails
- Address groups and generate mailings
- Contact history



DIGITAL ASSETS

Literature

The literature module manages bibliographic entries. Users may easily create and link references to objects. Data entry fields are easy to use and support international documentation standards. In addition to describing individual books, catalogs, periodicals and articles linked to objects and artists/makers in the collection, the literature module effectively functions as a complete reference library.

Media

Unlimited images and other multimedia content can be linked to objects, artists, addresses or any other record types. Associated metadata is centrally managed in the multimedia module:

- Images, videos, audio files
- Office documents
- Web-Links
- PDF files, PowerPoint and any other formats are supported



ADDITIONAL MODULES

A variety of additional modules and features are available as add-on options to ArtPlus. These are completely customizable and may include events management, workflow tasks, archives, document management (Alfresco Open Source DMS), bar-code integration and many more. The ArtPlus technical framework, using open architecture and open source tools, provides unlimited possibilities for systems integration, workflow customization and enhancement. Our development team is able to integrate external systems, modules from other zetcom products to develop custom enhancements to meet specific needs.