

MuseumPlus User Conference Berlin 2019

September 19-20, 2019

Berlin, Palais Kulturbrauerei

MuseumPlus users will be meeting in Berlin! Please join us for two full days of information, exciting projects and practice-oriented workshops in a beautifully restored historical Berlin environment.

We look forward to meeting you there.

At our two-day User Conference you will get a detailed insight into all current developments for our Collection Management System, as well as learning how other institutions successfully use MuseumPlus, what collaborations lead to new integrated solutions and what new developments are expected in future updates.

The workshops on the second day offer a deep dive into a variety of MuseumPlus topics so you can benefit directly from the workshop results when you return to your institution - the topics range from report generation, administration and API to the discussion of further developments and ideas for MuseumPlus.

The User Conference Program provides the perfect opportunity to find out about the current status of MuseumPlus, to actively participate in the discussion about the strategy and further development of MuseumPlus, and finally, to meet the zetcom team and exchange ideas with colleagues from institutions around the world.

We await you in Berlin!

Your zetcom Team

Conditions for participants

Participation is free of charge for all MuseumPlus contract customers who are supported by zetcom Berlin!

Certificates of participation can be issued on request for participation in the workshops on the second day of the conference.

If your company does not have a maintenance contract with zetcom, please contact us for the costs of participating in the User Conference: berlin@zetcom.com

Venue

Palais Kulturbrauerei
Schönhauser Allee 36
10435 Berlin
Germany

All events will take place on both days at the Palais Kulturbrauerei in Berlin. Please see the following links for further information on the venue and how to get there:

Website Kulturbrauerei: [Link](#)

Google Maps: [Link](#)

BVG, Public Transport: [Link](#)

Registration

Each participant must register using this form and will receive a registration confirmation.

The closing date for registration is **September 6, 2019**.

Participation is free for all MuseumPlus contractual users, who are supported by zetcom Berlin! Please note that only a limited number of places are available for each workshop - therefore we recommend early registration. If several colleagues from your institution would like to register, please complete the registration form individually.

[To the registration form](#)

Program

Day 1 – Thursday, 19 September 2019

On this day we offer simultaneous interpretation for German and English.

from 9:00 am	Registration	
10:00 am	Welcome	<i>Norbert Kanter</i> <i>zetcom Berlin</i>
10:30 am	MuseumPlus The “state of affairs” and highlights from development and projects	<i>Norbert Kanter</i> <i>zetcom Berlin</i> <p>In recent years, zetcom has invested a lot of time and effort in developing the browser-based version of MuseumPlus, while at the same time an increasing number of museums and cultural institutions worldwide are adopting the new technology. Parallel to these projects, many MuseumPlus Classic clients have been migrating to the new version over the past several years.</p> <p>We will provide a detailed overview of all relevant changes and new functions in MuseumPlus from the user's point of view. We will also show the technical and financial benefits of the new MuseumPlus technology and how your institution can benefit from a browser-based, hosted Collection Management System.</p> <p>Presentation in German, interpretation into English</p>

11:30 am	Spectrum in action	<p><i>Kevin Gosling</i> <i>Collections Trust, London</i></p> <p>Spectrum is a museum collection management standard used around the world. Kevin Gosling, who co-edited the latest version of the standard, explains how, and why, Spectrum is used by museums, national heritage agencies and software developers including zetcom. As well as introducing the standard to those who are new to it, Kevin will also summarize the main changes found in the latest version, Spectrum 5.0.</p> <p>Presentation in English, interpretation into German</p>
12:00 am	LIDO – LOD – SMB The Application of Standards at the State Museums of Berlin	<p><i>Frank von Hagel</i> <i>Institut für Museumsforschung</i> <i>Staatliche Museen zu Berlin</i></p> <p>In this paper, use cases for the metadata-harvesting format Lightweight Information Describing Objects (LIDO) and the benefits of using Linked Open Data (LOD) from the practical work of the Staatliche Museen zu Berlin will be presented.</p> <p>The provision of object information in LIDO format and the use of Linked Open Data open up new possibilities for re-use and research, but they also have consequences for museum documentation in the museum. What does it do for the museum? What is the effort involved?</p> <p>Presentation in German, interpretation into English</p>

12:30 am	Lunch Break	You are cordially invited to a lunchtime buffet in the gallery of the Great Hall. You can also take advantage of the opportunity to explore the historical site of the Kulturbrauerei on your own, which is worth seeing!
1:30 pm	Kookos a MuseumPlus Collection Management Service by the Finnish Museums Association	<p><i>Sampsa Heinonen</i> <i>Finnish Museum Association, Helsinki</i></p> <p>The "Kookos version" of MuseumPlus was customized for Finnish museums during the "Museo 2015" project, which was a joint development project maintained by National Board of Antiquities, Finnish National Gallery and the Finnish Museums Association (FMA).</p> <p>After the pilot phase a new team called Kookos ("Coconut" in English) was launched as part of the FMA in order to offer a full collection management service package for Finnish museums: a common, centrally hosted MuseumPlus database for all Finnish museums, support and training, common cataloguing rules and common vocabularies. The goal of FMA and the Finnish museums is to provide the best possible services, capable of handling all collection management needs in Finnish museums.</p> <p>Presentation in English, interpretation into German</p>

<p>2:00 pm</p>	<p>Kunsthalle Mannheim</p> <p>MuseumPlus as the basis of a digital strategy</p>	<p><i>Dr. Mathias Listl</i> <i>Kunsthalle Mannheim</i></p> <p>At the same time as the opening of its new building in June 2018, the Kunsthalle Mannheim was also able to realize numerous projects as part of its new digital strategy. Visitors to the museum now have the opportunity to get in-depth information on works from the collection as well as special exhibition loans via a smartphone app, on a collection wall, on an interactive table and in the Online Collection.</p> <p>The basis of all these digital products is the MuseumPlus database, in which not only the relevant data is entered, but also the approvals for the various output formats are granted. The presentation will introduce the concept of a digital strategy with MuseumPlus as a central management and administration tool and explain the daily work with this infrastructure.</p> <p>Presentation in German, interpretation into English</p>
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2:30 pm	<p>“I like to move it”</p> <p>New barcode solutions for location management</p>	<p><i>Dr. Mathias Listl</i> <i>Kunsthalle Mannheim</i></p> <p><i>Bernard Ypi</i> <i>zetcom Berlin</i></p> <p><i>Jörg Kruschinski</i> <i>zetcom Berlin</i></p> <p>The use of barcodes in MuseumPlus opens up many possibilities to make daily work more efficient. In recent years, we have developed and introduced a range of different barcode applications with our customers. From the integration of barcodes into reports, to integrated site management, to the new offline depot management app, there are a variety of solutions that we would like to present here. There are location management solutions, which are integrated directly into MuseumPlus, but also MuseumPlus options which can be used online as well as offline via and synchronize via the MuseumPlus API.</p> <p>Presentation in German, interpretation into English</p>
3:00 pm	<p>Virtual Exhibition Planning with cura3D and MuseumPlus</p>	<p><i>Dr. Niels von Festenberg</i> <i>cura3D, Leipzig</i></p> <p>The terms 3D and digitalization are on everyone's lips, but what is the status quo of contemporary 3D representation and mediation technologies? How can the technologies of interactive 3D representation, VR (Virtual Reality) and AR (Augmented Reality) be used in the context of daily museum work? From cloud-based planning of special and permanent exhibitions to individually curatable exhibition rooms that can be accessed online, software solutions are presented that have been developed specifically for daily museum work and utilise the full spectrum of today's technical possibilities. An overview of the distribution of various display technologies and devices is presented to provide an orientation for the individual evaluation of the possible applications. Using concrete examples, the cooperation between cura3D and MuseumPlus will be depicted.</p> <p>Presentation in German, interpretation into English</p>
3:30 pm	<p>Break</p>	<p>Coffee and refreshments</p>

<p>4:00 pm</p>	<p>Online Collections with MuseumPlus</p>	<p><i>Dominik Gertsch</i> <i>zetcom Bern</i></p> <p>Would you like to make the highlights of your collection available to the general public online?</p> <p>We offer our customers various possibilities to do this, which we would like to present on-site. With the additional option "Collection Online", collections can be showcased directly from MuseumPlus and ArtPlus. Furthermore, the integrated API (Application Programming Interface) opens up a wide range of possibilities. Your collection data is published directly from your MuseumPlus and ArtPlus on your own website via an interface.</p> <p>Get an exclusive preview of our upcoming, brand-new publication platform. Experience on-site which approach suits you best.</p> <p>Presentation in German, interpretation into English</p>
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<p>4:30 pm</p>	<p>A collective effort in Gothenburgh</p> <p>Preparation, Project and Outcome of the MuseumPlus Migration</p>	<p><i>Anneli Blom</i> <i>The Maritime Museum, Gothenburg</i></p> <p><i>Andrea Erlandsson</i> <i>Röhsska Museum of Design and Craft, Gothenburg</i></p> <p><i>Josefin Kilner</i> <i>Röhsska Museum of Design and Craft, Gothenburg</i></p> <p><i>Kalle Väljemark</i> <i>Gothenburg Museum of Art</i></p> <p>A presentation of the transition from the MuseumPlus Classic version to the browser-based version of MuseumPlus. The Gothenburg Museum of Art, The Maritime Museum and The Röhsska Museum of Design and Craft, made a joint effort to make collection management more efficient and set new standards for the organizations.</p> <p>Having worked with MuseumPlus Classic for many years, representatives from the three museums will share their experiences on preparations, timing and outcome of the migration process, as well as presenting some of the new functions in MuseumPlus.</p> <p>Presentation in English, interpretation into German</p>
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5:00 pm	MuseumPlus Roadmap	<p><i>Norbert Kanter</i> <i>zetcom Berlin</i></p> <p>Get a first-hand look at zetcom's current development activities and discover what features and optional enhancements will be available in future MuseumPlus updates. You can also discuss the development roadmap directly with us in the corresponding workshops on Friday and thus have an influence on the main focuses of the further development of MuseumPlus.</p> <p>Presentation in German, interpretation into English</p>
5:30 pm	Q&A	<p>After a long day and lots of information about MuseumPlus, our guest speakers and the zetcom team answer your questions and are happy to receive your ideas and suggestions.</p>
6:00 pm	End of the official program	
7:30 pm	Conference Dinner	<p>Its our great pleasure to invite you on Thursday evening at 7.30 pm to the Restaurant Pfefferberg near the Kulturbrauerei! With a buffet and tasty beer brewed on site, we will finish the first day in a typical Berlin way. Take the opportunity to exchange ideas with even more of your colleagues and get to know the zetcom team personally! Because there is limited number of seats in the restaurant, we recommend early registration.</p> <p>Schankhalle Pfefferberg: https://schankhalle-pfefferberg.de/braugasthaus/</p>

Day 2 – Friday, 20 September 2019

Please note that we offer three parallel sessions on the workshop day.

Registration is required for participation in the workshops ([Link to registration form](#)), as places per workshop are limited. You are welcome to inquire at the reception on both conference days, where vacancies may still be available.

All workshops take place in the same venue, the Palais Kulturbrauerei (Palais Saal, Atelier and Loft). You will receive a map and room allocation for your workshops on Friday morning at the reception.

	Session 1 For users of MuseumPlus Classic Workshop Language German	Session 2 For users of the web-based MuseumPlus (aka MuseumPlus RIA) Workshop Language German	Session 3 For users of the web-based MuseumPlus (aka MuseumPlus RIA) Workshop Language English
9:00 - 10:30 am	W1 The Migration: How can I prepare for the Migration from MuseumPlus Classic to MuseumPlus?	W4 MuseumPlus - Feedback, Ideas and Expectations	W7 Reporting and Exporting in MuseumPlus
11:00 - 12:00 am	W2 Tips and Tricks: Working Efficiently In MuseumPlus Classic	W5 Technology and User Cases - the MuseumPlus API	W8 MuseumPlus Administration
1:00 - 3:00 pm	W3 Reporting and Exporting in MuseumPlus Classic	W6 Reporting and Exporting in MuseumPlus	W9 Technology and User Cases - the MuseumPlus API
			W10 MuseumPlus - Feedback, Ideas and Expectations

Session 1 MuseumPlus Classic Workshops (Workshop Language German)			
from 8:30 am		Registration	
9:00 am	W1	The Migration What does switching from MuseumPlus Classic to the browser-based MuseumPlus mean?	<i>Jette Klein-Berning</i> <i>zetcom Berlin</i> <i>Jörg Kruschinski</i> <i>zetcom Berlin</i> A migration from your current MuseumPlus Classic database to the new browser-based version is always accompanied by a migration of data and images as well as functional adaptations in order to make optimal use of the advantages and functionalities of the new technology. This migration process is carried out in three main steps: "planning and preparation", "specification, data mapping and implementation" and "quality assurance and go-live". This workshop provides detailed information on the individual migration phases and on the possibilities of the cloud-based "Software as a Service" (SaaS) options, and uses practical examples to point out pitfalls and solutions. Your questions about the daily operation of a browser-based version of MuseumPlus will of course also be addressed. Workshop in German.
10:30 am		Break	Coffee and refreshments

11:00 am	W2	<p>Tips and Tricks</p> <p>Working efficiently and goal-oriented with MuseumPlus Classic</p>	<p><i>Merle Hecht</i> <i>zetcom Berlin</i></p> <p><i>Katrin Höfer</i> <i>zetcom Berlin</i></p> <p>Citation methods, location management, expert search and template records are essential functionalities that support you in efficiently supplementing, enriching and cleaning up the data. The maintenance of vocabularies and the definition of log fields also help to control the input in a targeted manner.</p> <p>Together we want to discover some features that may even be unknown to you so far, which can be used to optimize important processes for museums and collections. The aim is to provide users with further tips and hints for working with MuseumPlus and to expand the range of functionalities actually used. This workshop is aimed at users who have gained at least some initial experience with MuseumPlus Classic and/or administrate MuseumPlus.</p> <p>Workshop in German.</p>
12:00 am		Lunch Break	<p>You are cordially invited to a lunch buffet in the gallery of the Large Hall.</p>

1:00 pm	W3	Reporting and Exporting in MuseumPlus Classic	<p><i>Katrin Höfer</i> <i>zetcom Berlin</i></p> <p><i>Christian Hübner</i> <i>zetcom Berlin</i></p> <p>When working with museum databases, not only the documentation and recording of objects and archival records play a central role, but also the evaluation and output of the data. Reports, lists and labels are usually needed in the everyday life of museums and collections. Depending on the type of collection and the type of export, a wide variety of formats can be required, so that custom report generation is inevitable.</p> <p>The two-hour workshop session is aimed at users who already have some experience working with MuseumPlus Classic, but have not yet produced any reports themselves. After an introduction to the topic and to the corresponding modules in MuseumPlus, the participants will learn step by step how to create simple MuseumPlus Classic reports.</p> <p>Workshop in German.</p>
3:00 pm		Break	Coffee and refreshments
3:30 pm		Feedback and Closing of the User Conference 2019	<p>In the "Palais Saal" we give all participants feedback from the different workshops and discuss suggestions, proposals, feedback, and try to summarize our discussions from the last two days!</p> <p>Language German and English.</p>
4:30 pm		End of the Event	

Session 2 MuseumPlus Workshops (Workshop Language German)			
from 8:30 am		Registration	
9:00 am	W4	MuseumPlus – Feedback, Ideas and Expectations	<p><i>Verena Hollank</i> <i>zetcom Berlin</i></p> <p><i>Norbert Kanter</i> <i>zetcom Berlin</i></p> <p>The day before, we not only presented the MuseumPlus development roadmap to you, we would also like to discuss with you what further requirements you and your colleagues will face in the museum and collection business in the coming years.</p> <p>What do you expect from MuseumPlus and how can MuseumPlus support you even better in your future tasks? Concrete workshop results will then be integrated into the product strategy of MuseumPlus - a unique opportunity to have a direct influence on future developments!</p> <p>Workshop in German.</p>
10:30 am		Break	Coffee and refreshments

11:00 am	W5	Technology and Use Cases - the MuseumPlus API	<p><i>Verena Hollank</i> <i>zetcom Berlin</i></p> <p><i>André Waloszek</i> <i>zetcom Berlin</i></p> <p>Would you like to publish object data from MuseumPlus on your website, import address data from your website into MuseumPlus or synchronize data from MuseumPlus with other applications, such as Digital Asset Management Systems? If you want to access the database and media files without the MuseumPlus user interface, you can use the MuseumPlus Web Service API, which provides easy access to your data.</p> <p>In this workshop we will talk about requirements, access rights and technical features of the interface to make it easier for you to set up your API access. By the way: The MuseumPlus Web Service API is an integral part of all MuseumPlus applications.</p> <p>Workshop in German.</p>
12:00 am		Lunch Break	<p>You are cordially invited to a lunch buffet in the gallery of the Large Hall.</p>

1:00 pm	W6	Reporting and Exporting in MuseumPlus	<p><i>Katharina Schuld</i> <i>zetcom Berlin</i></p> <p><i>Dominika Pienkos</i> <i>zetcom Berlin</i></p> <p>One of the major advantages of data storage in MuseumPlus is the uncomplicated and flexible export of any database content to Word or Excel. The aim of the workshop is to reduce initial fears of contact when programming templates and to make small adjustments to existing reports yourself. The adaptation of an object data sheet (Word) and/or a transport list (Excel) will be demonstrated.</p> <p>For preparation we recommend reading our manual "Report Manual RIA Applications zetcom Group" (published in February 2019; will be sent to you on request). Participants with their own laptop can follow the exercises directly in their own database if they are interested. Alternatively, access to a demo database can be provided. We are also looking forward to answer your questions about the report generation!</p> <p>Workshop in German.</p>
3:00 pm		Break	Coffee and refreshments
3:30 pm		Feedback and Closing of the User Conference 2019	<p>In the "Palais Saal" we give all participants feedback from the different workshops and discuss suggestions, proposals, feedback, and try to summarize our discussions from the last two days!</p> <p>Language German and English.</p>
4:30 pm		End of the Event	

Session 3 MuseumPlus Workshops (Workshops in English)			
from 8:30 am		Registration	
9:00 am	W7	Reporting and Exporting in MuseumPlus	<p><i>Katharina Schuld zetcom Berlin</i></p> <p><i>Lina Rehork zetcom Berlin</i></p> <p>One of the major advantages of data storage in MuseumPlus is the uncomplicated and flexible export of any database content to Word or Excel. The aim of the workshop is to reduce initial fears of contact when programming templates and to make small adjustments to existing reports yourself. The adaptation of an object data sheet (Word) and/or a transport list (Excel) will be demonstrated.</p> <p>For preparation we recommend reading our manual "Report Manual RIA Applications zetcom Group" (published in February 2019; will be sent to you on request). Participants with their own laptop can follow the exercises directly in their own database if they are interested. Alternatively, access to a demo database can be provided. Of course we will also answer your questions about the report generation!</p> <p>Workshop in English.</p>
10:30 am		Pause	Coffee and refreshments

11:00 am	W8	MuseumPlus Administration	<p><i>Jette Klein-Berning</i> <i>zetcom Berlin</i></p> <p><i>Lars Spengler</i> <i>zetcom Berlin</i></p> <p>The requirements for administrators of MuseumPlus are many faceted: setting up user accounts, controlling access rights, managing controlled vocabularies, evaluating log data, coordinating support cases. For in-house installations, administrators also need to know how to import a configuration update, adjust licenses and rebuild the search index.</p> <p>In their dual function as the first point of contact for MuseumPlus users in-house and as central contact persons for zetcom, administrators are also jointly responsible for user satisfaction and the smooth operation of MuseumPlus. In the workshop, we present the tools and workflows that are important for the administration of MuseumPlus. We refer to the standard configuration but also report on demanding real-life support cases. However, the focus is on the topics and questions you bring in!</p> <p>Workshop in English.</p>
12:00 am		Lunch Break	You are cordially invited to a lunch buffet in the gallery of the Large Hall.

1:00 pm	W9	Technology and Use Cases - the MuseumPlus API	<p><i>Verena Hollank</i> <i>zetcom Berlin</i></p> <p><i>André Waloszek</i> <i>zetcom Berlin</i></p> <p>Would you like to publish object data from MuseumPlus on your website, import address data from your website into MuseumPlus or synchronize data from MuseumPlus between other interfaces such as digital asset management systems? If you want to access the database and multimedia files without the MuseumPlus user interface, you can use the MuseumPlus Web Service API, which provides easy access to your data.</p> <p>In this workshop we will talk about requirements, access rights and technical features of the interface to make it easier for you to set up your API access. By the way: The MuseumPlus Web Service API is an integral part of all MuseumPlus applications.</p> <p>Workshop in English.</p>
2:00 pm	W10	MuseumPlus – Feedback, Ideas and Expectations	<p><i>Verena Hollank</i> <i>zetcom Berlin</i></p> <p><i>Norbert Kanter</i> <i>zetcom Berlin</i></p> <p>The day before, we not only presented the MuseumPlus development roadmap to you, we would also like to discuss with you what further requirements you and your colleagues will face in the museum and collection business in the coming years.</p> <p>What do you expect from MuseumPlus and how can MuseumPlus support you even better in your future tasks? Concrete workshop results will then be integrated into the product strategy of MuseumPlus - a unique opportunity to have a direct influence on future developments!</p> <p>Workshop in English.</p>

3:00 pm		Break	Coffee and refreshments
3:30 pm		Feedback and Closing of the User Conference 2019	<p>In the "Palais Saal" we give all participants feedback from the different workshops and discuss suggestions, proposals, feedback, and try to summarize our discussions from the last two days!</p> <p>Language German and English.</p>
4:30 pm		End of the Event	

If you are staying in Berlin on Friday evening, please feel free to contact us in case you need any help, advice and tips on locations, sights, bars or restaurants!