

## Press release

### Harald Quandt Industriebeteiligungen acquires majority stake in zetcom

- Harald Quandt family's principal investment firm acquires majority stake in technological market leader for inventory management software for museums, foundations, associations and corporate collections
- Company founder Marcel Zemp remains co-shareholder and CEO
- Strategic partnership aims at accelerating growth and internationalization

Bad Homburg / Bern, March 31, 2020. Harald Quandt Industriebeteiligungen GmbH ("HQIB") acquired a majority stake in zetcom Group AG ("zetcom") in March 2020. The Swiss company develops leading software solutions in the field of inventory management for museums and non-profit organizations as well as private, institutional and corporate collections. Globally, zetcom provides solutions to more than 1,000 customers, such as the Louvre, the Stiftung Preußischer Kulturbesitz (Prussian Cultural Heritage Foundation), the National Museum in Oslo and Coca-Cola. The company's founder and CEO, Marcel Zemp, remains with zetcom as shareholder and continues to manage the day-to-day operations. Also, Dominik Gertsch, Head of Sales & Marketing, remains active as part of the leadership team. The parties have agreed not to disclose further details of the transaction.

"In the cultural sector, the next big wave of digitalization is still to come. As a technology leader for professional inventory management software, zetcom is well positioned to benefit from such growth opportunities," says Matthias Weigend, Principal of HQIB. "Together with Marcel Zemp, Dominik Gertsch and the first-rate management team we intend to further promote and accelerate the growth profile of the company, particularly through further internationalization." Gregor Harald May, Managing Director of HQIB, adds: "In addition, we see significant growth potential in the development and expansion of the product portfolio. In this regard, we will also consider acquisitions and strategic investments."

"With HQIB as strategic partner we will continue to grow sustainably, enabling us to offer our customers an excellent perspective for a long-term cooperation," says Marcel Zemp, Founder and CEO of zetcom. "With our high-quality solutions we support customers in the digital transformation of their business processes. Our technological expertise and customer services are the key criteria, which our customers have valued for the last 20 years. In HQIB we have found the ideal partner to successfully develop zetcom on a long-term basis, profiting from HQIB's expertise and extensive network in the arts and culture sector."

**About zetcom**

The zetcom group develops international leading software solutions and services for museums, collections and corporate archives as well as solutions for organizational management (foundations and associations) and environmental data management (administration and companies). Over 1.000 customers in more than 30 countries are using our flexible software solutions (SaaS) to develop and maintain cultural heritage, to manage daily business or to administer environmentally relevant institutions. They are supported by our headquarters in Switzerland, by our subsidiaries in Germany, the USA, Spain, France and by our worldwide partners. Since 1998 zetcom is a reliable partner for continuous innovation, high-quality products and services and comprehensive know-how. Since 2020 zetcom belongs to the holding company Harald Quandt Industriebeteiligungen GmbH. Further information can be found at [www.zetcom.com](http://www.zetcom.com).

**About Harald Quandt Industriebeteiligungen**

Harald Quandt Industriebeteiligungen GmbH is the principal investment firm of the family Harald Quandt joined by a small, select number of (industrial) families and partners. HQIB invests in small and medium sized companies within the German-speaking region, that are leading in established and technologically sophisticated market niches with attractive growth potential. As an industrial holding company, HQIB pursues a long-term, sustainable investment approach and is not subject to any time restrictions or limited investment periods. Further information can be found at [www.hq-ib.com](http://www.hq-ib.com).

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